

Cathleen Draper

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Education

University of Wisconsin – Madison

- Master of Arts | December 2018
- School of Journalism and Mass Communication
- Focus: Community and Civic Engagement Reporting

State University of New York at Buffalo

- Bachelor of Arts | Magna Cum Laude | May 2017
- University Honors College
- Major: Communication

Skills

- Social media
- Teamwork
- Trust-building and community engagement
- Data visualization
- Flexibility and adaptability
- Resourceful in research and idea development
- Feature and narrative reporting
- Fact-checking and copy editing

Reporting Experience

General Assignment Intern, formerly Contributing Writer | *Madison Commons* / Madison, WI | Jan. 2018 – Present

- Cover breaking news and events, as well as write in-depth feature stories about the Madison community
- Work on deadline, pitch story ideas, and attend weekly editorial meetings

Education Reporter | *Simpson Street Free Press* | Madison, WI | Sept. 2018 – Present

- Lead an investigative series into the Madison Metropolitan School District and the City of Madison
- Chronicle Madison's educational debt and lack of opportunities for academic success for students of color
- Analyze the funding and grant structure of Madison's nonprofits and current programs and frameworks

Lead Writer | *Curb* | Madison, WI | Sept. 2018 – Dec. 2018

- Maintained a leadership position for *Curb* magazine, an award-winning publication entirely produced by students
- Reported an individual story comprising a three-page spread in the print edition along with two alternative story forms
- Co-reported and co-authored a long form magazine feature with two other lead writers, as well as produced three chapters of an original podcast with two other graduate students enrolled in the class
- Assisted in copy editing, fact checking, and proofing before print and the launch of *Curb* online

“Cap Times Idea Fest: Michael Johnson says ‘Madison beat the hell out of me’” | *The Cap Times* / Madison, WI | Sept. 2018

- Attended individual sessions of the 2018 Cap Times Idea Fest and covered a One-on-One Interview with Michael Johnson, a social justice advocate and president and CEO of United Way of Greater Cincinnati

Reporting Intern | *The Public* / Buffalo, NY | June 2018 – Aug. 2018

- Covered local government, events, breaking news, and wrote feature stories profiling residents and community movements
- Designed, researched, and developed a comprehensive digital map of public art throughout the city and its suburbs

“High stakes for elections – and democracy – as U.S. Supreme Court nears decision on Wisconsin redistricting case” and “Public, politicians pushing Wisconsin to enact nonpartisan redistricting to strengthen democracy” | *Wisconsin Center for Investigative Journalism* | Madison, WI | Jan. 2018 – May 2018

- Published two pieces detailing the process of gerrymandering in Wisconsin and the potential consequences of June's landmark Supreme Court case decision in *Gill v. Whitford*
- Honed interviewing and research skills and took part in a 12-hour fact-checking process following a four-month investigation

“A field less traveled” | *Honors Today* | Buffalo, NY | May 2017

- Assisted in copyediting *Honors Today*, a bi-annual magazine distributed to SUNY Buffalo's Honors College alumni
- Reported on and wrote the faculty profile published in the Spring 2017 edition as part of my role as Marketing Intern within the University Honors College

“A look at Berlin's art scene” and “My experience eating a ‘dinner in the dark’ as a picky eater” | *The Spectrum* | Buffalo, NY | July 2016

- Published a feature story and a memoir in SUNY at Buffalo's student newspaper
- Reported on and wrote both stories in Berlin, Germany as part of three-week foreign reporting class in January 2016

Media Experience

Media Relations Intern | Office of University Communications | Buffalo, NY | May – August 2015, 2016

- Wrote and published 23 feature articles and press releases with bylines detailing the achievements and unique characteristics of students, faculty, and staff for *UB Now*, SUNY at Buffalo's online daily news site
- Conducted interviews and learned AP Style, as well as other aspects of professional journalism

Marketing Intern | University Honors College | Buffalo, NY | August 2016 – May 2017

- Created marketing materials, organized Honors College events, interacted with current and prospective students, and led campus-wide tours for prospective students
- Curated social media posts across various platforms, including Facebook, Twitter, Instagram, Snapchat, and LinkedIn